



1st Quarter Operating Results Supplemental Materials

【 1st Quarter of the FY Ending March 2010 】

大明株式会社

Operating results [1st Quarter of the FY Ending March 2010]



1. Operating results summary

Compared with
prior fiscal year

Compared with fiscal
year outlook

(Unit: Millions of yen)

	Compared with prior fiscal year			Compared with fiscal year outlook			
	2009. 3 1Q Actual (a)	2010. 3 1Q Actual (b)	% change (b) - (a) / (a)	2010. 3 Outlook (d)	% achieved (b) / (d)	2009. 3 Actual (e)	% achieved (a) / (e)
Value of orders received	31,976	27,147	-15.1%	128,000	21.2%	120,960	26.4%
Net sales	25,425	23,559	-7.3%	127,000	18.6%	120,379	21.1%
Gross profit (Gross profit margin)	3,303 (13.0%)	3,018 (12.8%)	-8.6%	16,800 (13.2%)	18.0%	16,175 (13.4%)	20.4%
Selling, general and administrative expenses	2,415	2,311	-4.3%	9,700	23.8%	9,250	26.1%
Operating income (Operating profit margin)	888 (3.5%)	706 (3.0%)	-20.5%	7,100 (6.0%)	10.0%	6,924 (5.8%)	12.8%
Ordinary income (Ordinary income margin)	944 (3.7%)	750 (3.2%)	-20.6%	7,200 (5.7%)	10.4%	7,018 (5.8%)	13.5%
Quarter (fiscal year) net income (Quarter (fiscal year) net income margin)	503 (2.0%)	339 (1.4%)	-32.5%	4,000 (3.1%)	8.5%	3,852 (3.2%)	13.1%

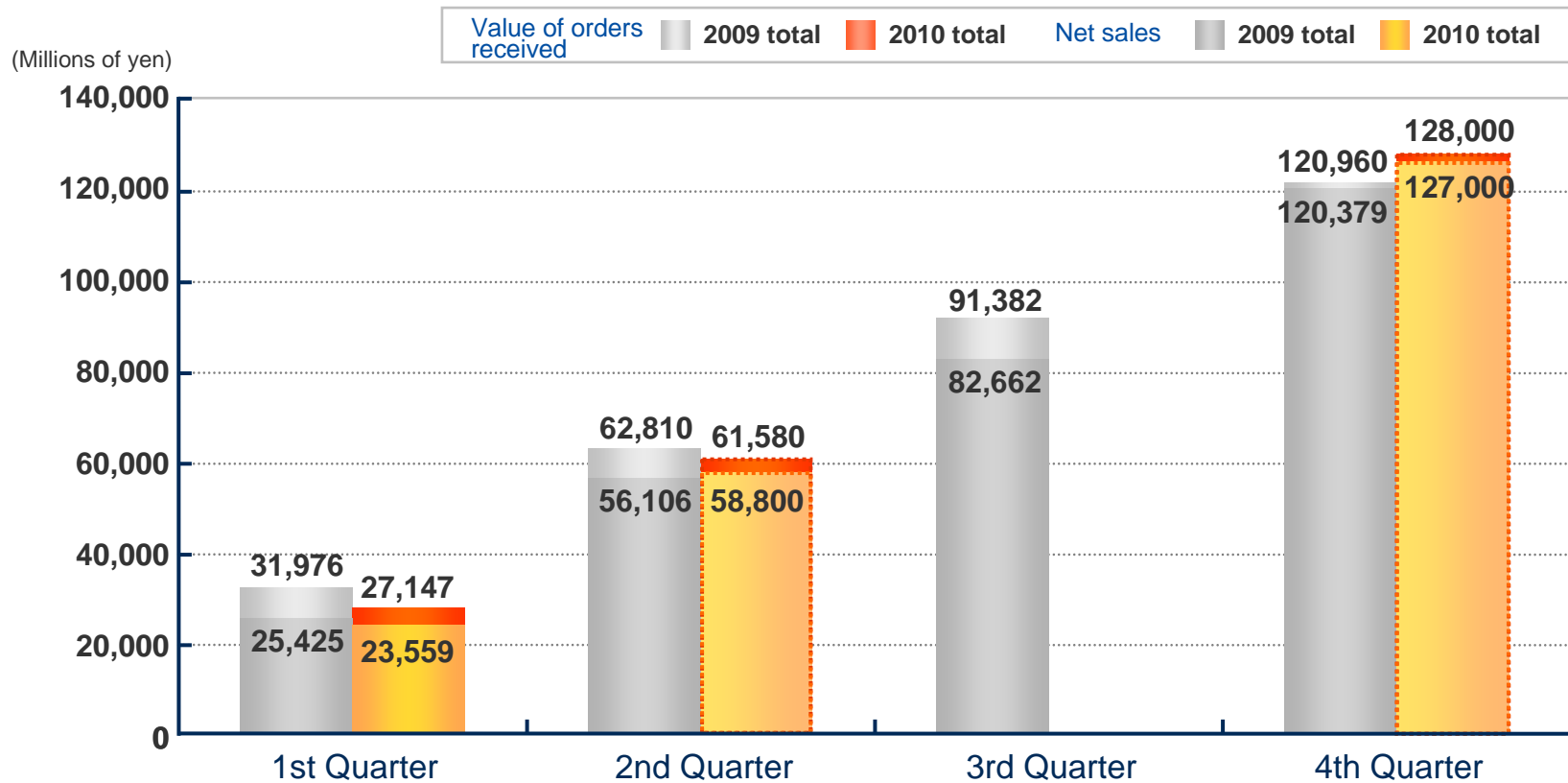


Operating results [1st Quarter of the FY Ending March 2010]



2. Change in Operating Results by Quarter and Outlook: Value of Orders Received and Net Sales

Note: Dotted lines for the 2nd quarter and 4th quarter are plan values



Value of orders received	2009 total	31,976 (26.4%)	62,810 (51.9%)	91,382 (75.5%)	120,960 (100%)
	2010 total	27,147 (21.2%)	61,580 (Plan) (48.1%)	— (—)	128,000 (Plan) (100%)
Net sales	2009 total	25,425 (21.1%)	56,106 (46.6%)	82,662 (68.7%)	120,379 (100%)
	2010 total	23,559 (18.6%)	58,800 (Plan) (46.3%)	— (—)	127,000 (Plan) (100%)

Note: Figures in parentheses are the percent change from year-end and year-end outlook

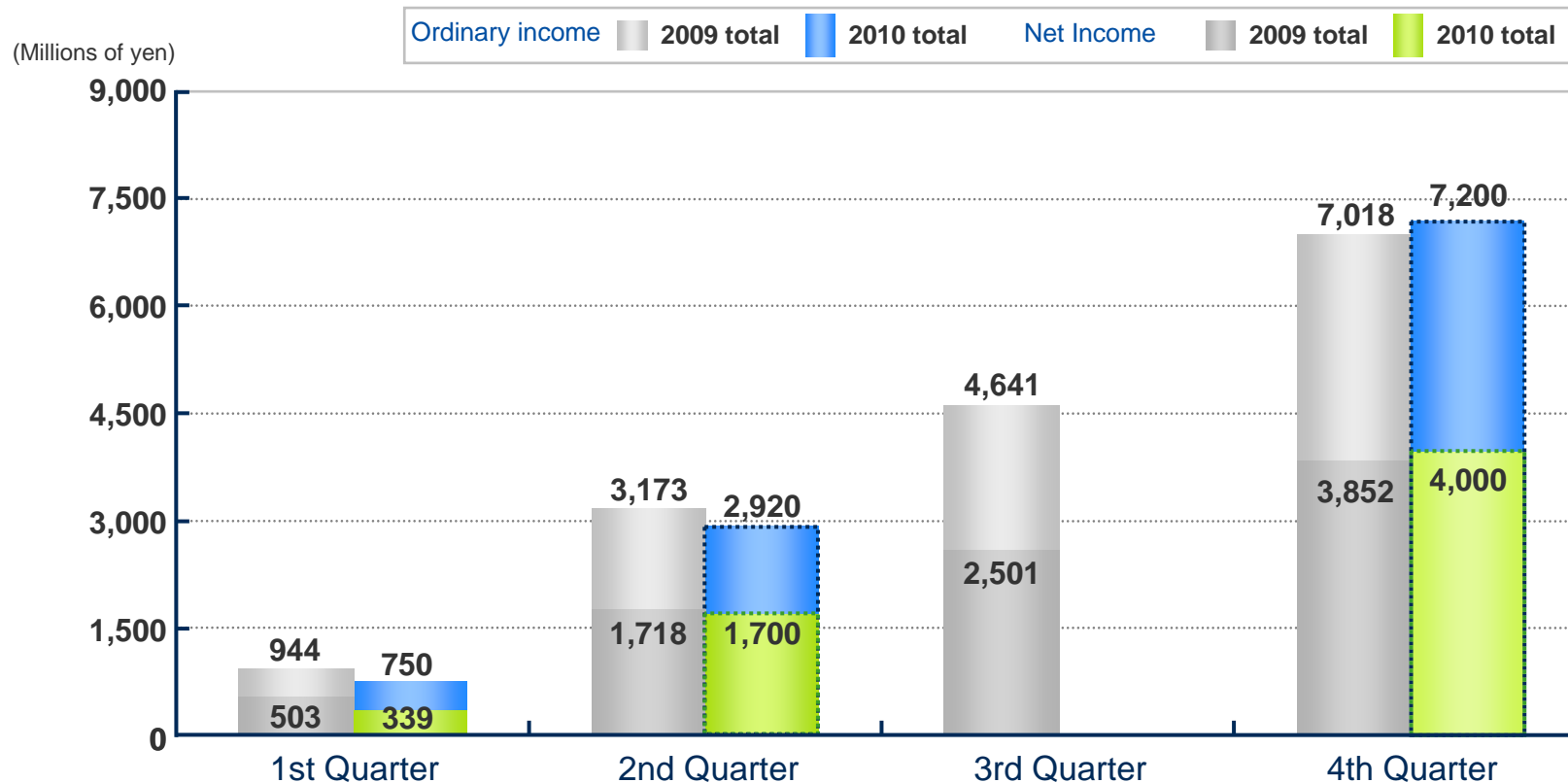


Operating results [1st Quarter of the FY Ending March 2010]



3. Change in Operating Results by Quarter and Outlook: Ordinary Income and Net Income

Note: Dotted lines for the 2nd quarter and 4th quarter are plan values



Ordinary income	2009 total	944 (13.5%)	3,173 (45.2%)	4,641 (66.1%)	7,018 (100%)
	2010 total	750 (10.4%)	2,920 (Plan) (40.6%)	— (—)	7,200 (Plan) (100%)
Net income	2009 total	503 (13.1%)	1,718 (44.6%)	2,501 (64.9%)	3,852 (100%)
	2010 total	339 (8.5%)	1,700 (Plan) (42.5%)	— (—)	4,000 (Plan) (100%)

Note: Figures in parentheses are the percent change from year-end and year-end outlook

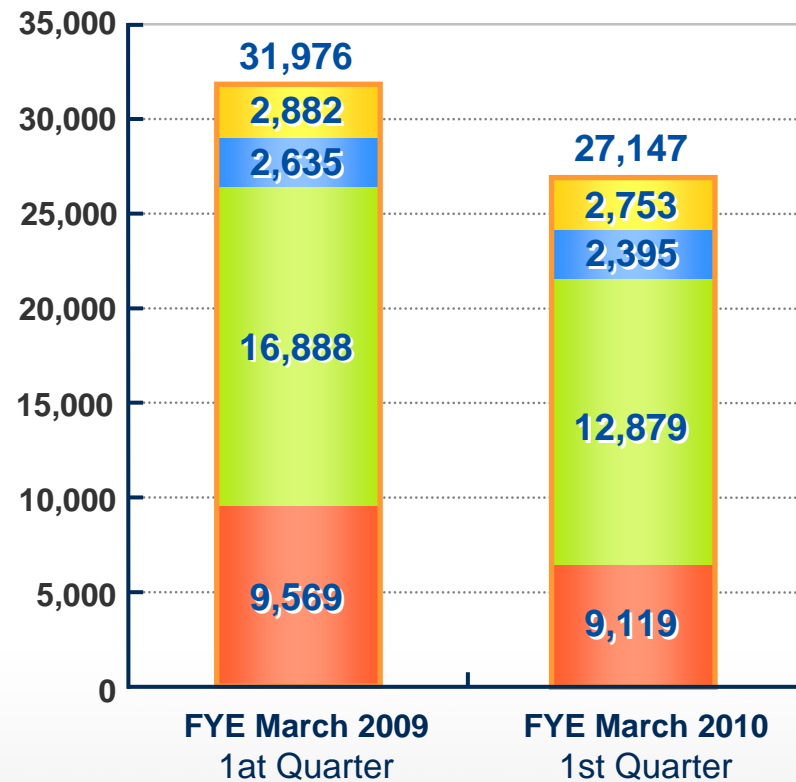


4. Value of orders received and net sales by business



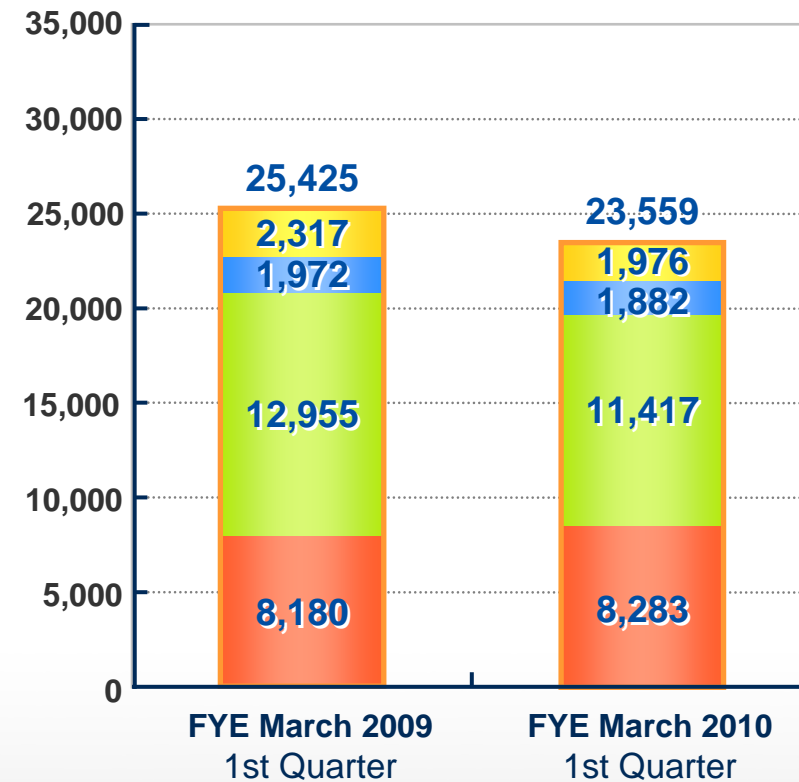
[Value of orders received]

(Millions of yen)



[Net sales]

(Millions of yen)

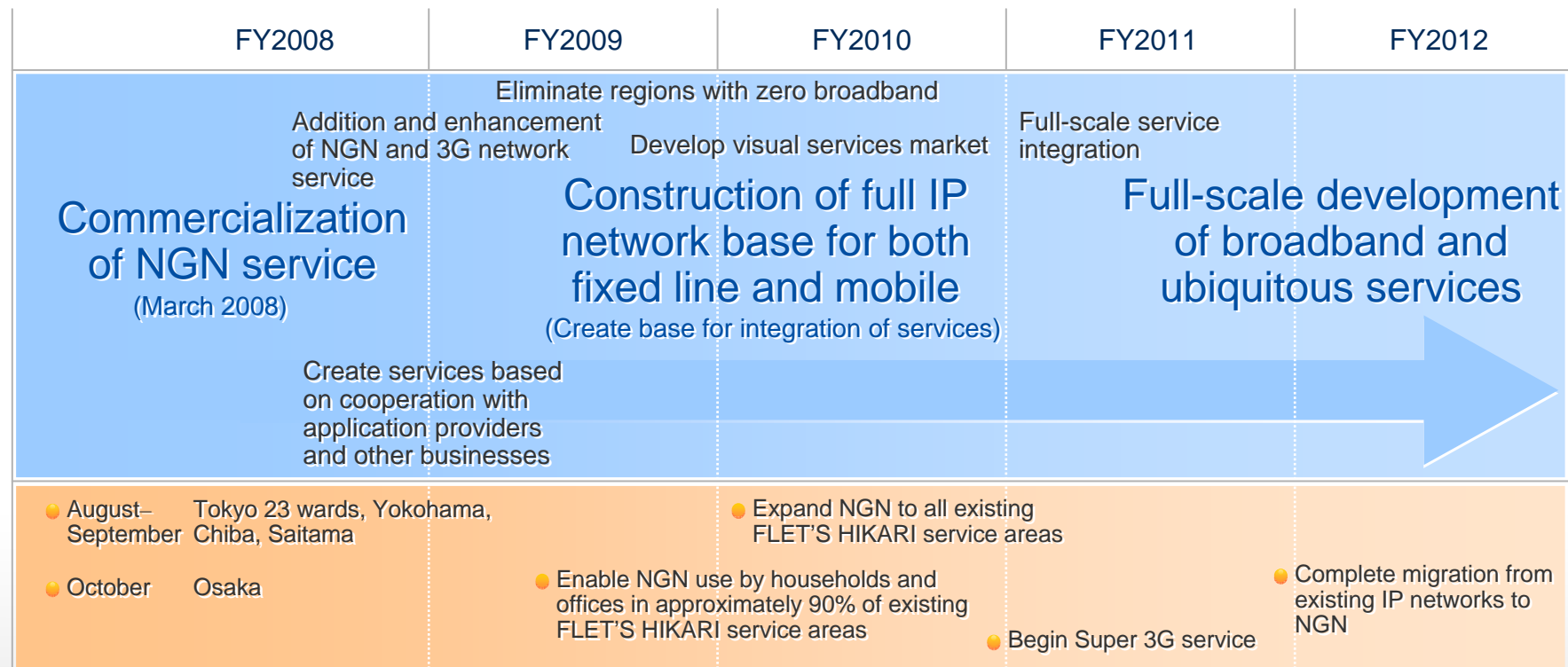




5. Reference (1) Future Development of Optical fiber and NGN

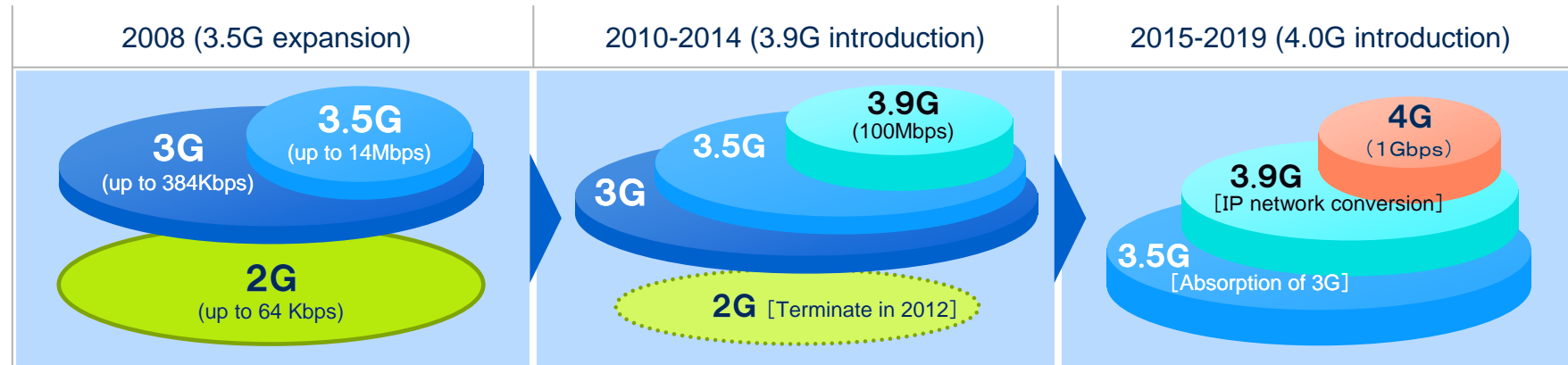
● Optical fiber and NGN development

- Expand NGN service area
- Develop services centered on NGN (for businesses, for homes)
- Develop optical fiber video service market (Hikari TV, FLET'S TV)
- Install optical fiber cable directly to each room in condominiums and promote conversion to NGN and optical fiber





5. Reference (2) Future Development of Mobile Networks



NTT DoCoMo W-CDMA (55 million subscribers)	HSPA 800M overlay	LTE(Plan 10.12) Agent service	LTE Population coverage: 50% (Until 15.03)	Engineering provided by Daimei Base station installation & negotiation Design and construction Maintenance & operation Quality surveys Area optimization
au CDMA2000 (31 million subscribers)	1x EV-DO (Rev.A)	LTE(Plan 12.12) WiMAX 09.7 Tokyo metro area, Kyoto-Osaka-Kobe, Nagoya	4G IMT-Advanced	
EMOBILE W-CDMA (1.51 million subscribers)	Start of service Area expansion (Population coverage: 90%)	eHSPA DC-HSDPA LTE		
Softbank Mobile W-CDMA (21 million subscribers)	Succeed to license from Vodafone Partnership with vendors	DC-HSDPA LTE		